

Partnerships: participation, education, and cultural exchange

Les Fanflures Brass Band is eager to share its music and encourage its audience to make it their own by offering different public outreach events. Given the free rein provided by the acoustic features of a brass band, the possibilities are many!

Here are some outreach proposals that can be combined and tailored to suit the context and specific needs.

➤ The Fanflures Brass Band Parade

<https://www.youtube.com/watch?v=1YslHghI4DI>

Intergenerational and multidisciplinary



As a multidisciplinary live show with a strong musical emphasis, Les Fanflures BB parade is also a good opportunity for the involved audience to display its neighbourhood with pride and joy! Theatre, music and dance become powerful tools to reach a diversity of audiences (age, background, etc) that are able to relate and associate with the parade thanks to the inclusion of local actors.

- **Objectives:**

To stimulate:

- ⇒ The social fabric of a specific region/area by way of a communal festive project.
- ⇒ Intergenerational exchange and solidarity.
- ⇒ The inclusion and creative output of different demographics within a collective project.

- **Target audience:** all audiences

- **Outreach:**

- ⇒ Prior to event: creative workshops with local volunteers based on already-present local structures and dynamics (Swing/Hip Hop/other dance workshops, fine arts, sewing, cooking, music lessons with art centres, youth clubs, schools, retirement homes, etc...)
- ⇒ During the parade: Interaction with the audience and participation of the volunteers based on the preliminary workshops.

- **Application:**

Creating a buzz in the local community arts scene of the host neighbourhood prior the parade.

➤ Workshops

Whether in relation to a cultural event (for example ahead of a parade) or not, Les Fanflures BB offer music workshops revolving around New Orleans-style Jazz Funk (brass, percussions, song).



- **Objective:** become acquainted with the highbrow aspects of Jazz in a fun and accessible way.
- **Target audience:** students, music schools, recreation/leisure centres, holiday centres, penitentiaries, music groups
- **Outreach:**
 - ⇒ **Music / Dance awareness:** all publics: to introduce the instruments and orchestration, the music genre, its cultural wealth, and a short concert to familiarize with the music / to introduce dance style and mini-choregraphy.
Application: 1 to 2h of presentation including a short concert.
 - ⇒ **Music / Dance workshops** Scheduled workshops incorporating 2 to 3 of the Fanflures BB musicians / 1 dancer, support to an existing amateur band / dance lesson.
Application: Minimum 4x1h of duration, to be adjusted according to the musical / dance level of participants.

➤ Cultural Exchange



- **Objectives:** multidisciplinary approach and mutual enrichment.
- **Collaborations:** other musical projects, marching bands, theatre companies, circus.
- **Outreach:** international cooperation, communal creations, master classes and public outreach.
- **Application:** Arrangement of partnerships within the area of art residencies, international cooperation projects, etc.